



GROUP

Date: 11.10.2017

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block - C
Bandra Kurla Complex
Mumbai - 400 051
(Symbol: PINCON)

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
(Scrip Code: 538771)

To
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001
(Scrip Code: 029247)

Dear Sir / Madam,

Sub: Press Release

Enclosed please find the Press Release issued in relation to new bottling tie-up in Guwahati, Assam in its IMIL segment.

This is for your information and record.

Thanking you

Yours faithfully

For Pincon Spirit Limited

Partho Basu
Executive Director & Dy. CFO
DIN: 07493399



Encl: a/a

PINCON SPIRIT LIMITED

CIN : L67120WB1978PLC031561

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001 | Corporate Office : No.103, K.H.Road, Shanthinagar, "Samskruthi Chambers",
Phone : 91-033 2231 9135, 033-2262 4943 / 44, Fax : 91 033 4001 4642 | 3rd Floor, Bengaluru - 560027, Phone:080-2222-9135, Fax:080-22229135

Email : psl@pinconspirit.in / pinconspiritlimited@gmail.com, Website : www.pinconspirit.in



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PRESS RELEASE

Registered Office: Kolkata: October 11, 2017: Pincon Spirit Limited - PSL (BSE: PINCON 538771, National Stock Exchange (NSE): PINCON, CSE: 029247) informed that it has entered into new geographic in Assam with its Country Liquor Segment (IMIL). Bottling tie up has been made with Seven Sisters Trade & Distilleries Pvt. Limited, EPIP, Amingaon, Guwahati, Assam – 781 031. Initial roll out of products in the market has already commenced with commendable response. Copy of label registration is enclosed.



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Email : psl@pinconspirit.in / pinconspiritlimited@gmail.com, Website : www.pinconspirit.in

M.R.P. Rs. 50/-

600ml.
Pet Bottle



PINCON
No.1
Country Spirit

Whisky Flavour

PINCON SPIRIT LIMITED

Blended & Bottled by:

***SEVEN SISTERS TRADE & DISTILLERIES PVT. LTD.**
EPIP, Amingaon, Guwahati - 781031, Assam

****For PINCON SPIRIT LTD.**

Regd Office: 7, Red Cross Place, 3rd Floor,
Wellesley House, Kolkata-700 001, West Bengal.

Strength : 60°UP

CFS

Batch No.

Mfg. Dt.



*fssai Lic No. 10014071000691

**fssai Lic No.10014031001083

Customer care No.: 1800 345 3684

স্বা স্বাস্থ্যের পক্ষে ক্ষতিহীন। Consumption of liquor is injurious to health.

FOR SALE IN ASSAM ONLY

Sale of Alcohol to persons below the age of 21 years is prohibited.