



GROUP

Date: 13.10.2017

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block - C
Bandra Kurla Complex
Mumbai - 400 051
(Symbol: PINCON)

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001
(Scrip Code: 538771)

To
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001
(Scrip Code: 029247)

Dear Sir / Madam,

Sub: Press Release


Enclosed please find the Press Release issued in relation to new bottling tie-up with SDF Industries in Palakkad, Kerala.

This is for your information and record.

Thanking you

Yours faithfully

For Pincon Spirit Limited


Himangshu Kedia
Company Secretary



Encl: a/a

PINCON SPIRIT LIMITED

CIN : L67120WB1978PLC031561

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001 | Corporate Office : No.103, K.H.Road, Shanthinagar, "Samskruthi Chambers",
Phone : 91-033 2231 9135, 033-2262 4943 / 44, Fax : 91 033 4001 4642 | 3rd Floor, Bengaluru - 560027, Phone:080-2222-9135, Fax:080-22229135
Email : psl@pinconspirit.in / pinconspiritlimited@gmail.com, Website : www.pinconspirit.in



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PRESS RELEASE

Registered Office: Kolkata: October 13, 2017: Pincon Spirit Limited - PSL (BSE: PINCON 538771, National Stock Exchange (NSE): PINCON, CSE: 029247) informed that it has entered into a bottling tie-up with M/s SDF Industries, Palakkad for their brands Ultra Force Rum, Ruby Gold Brandy, Pincon Rum/ brandy and King's Coin Rum / brandy. Kerala State Beverages Corporation Limited (SBCL) board has given the clearance and our products shall be rolled out in 1st week of November, 2017. The company is expecting sale of 3 lakh cases in current FY 2017-18.



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